

At Downtown Bookworks, our mission is to keep children engaged in reading and in the world around them with books and kits that are fun, educational, and feel good in small hands.

Downtown Bookworks Publishing

2015-2016 SELLSHEETS



BESTSELLING BOOKS FOR BUDDING SUPER HEROES!

DC COMICS™

"SUPERHERO PUBLISHERS COULD LEARN A LOT FROM DOWNTOWN BOOKWORKS." —ComicsAlliance.com

downtown  bookworks

For orders, contact your **Simon & Schuster** rep or call the customer service line at **800-223-2336**

For more info, please check out our website, or send specific questions to info@dtbwpub.com

TOUCH-AND-FEEL INTERACTIVE BOARD BOOKS

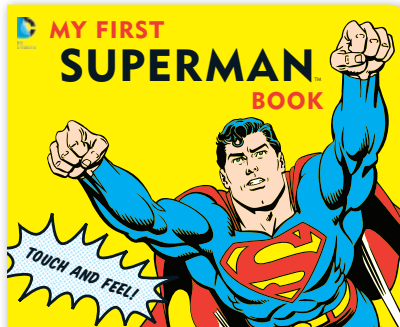
EACH BOOK: Price: \$11.99, \$13.99 Can | 12 pages **with special effects** | Carton Quantity: 40

Board book, 8" x 6 1/2" | Available now | Ages: 0 – 3

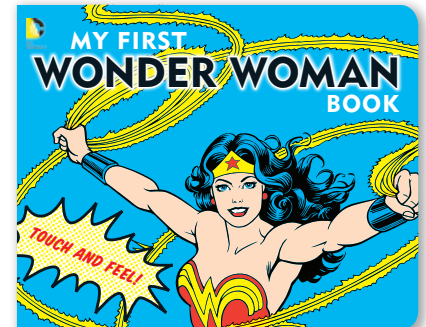
BEST SELLERS



MY FIRST
BATMAN BOOK



MY FIRST
SUPERMAN BOOK



MY FIRST
WONDER WOMAN
BOOK



4 BESTSELLING BOARD BOOKS IN AN AWESOME CARRY CASE!

FRONT



DC SUPER HEROES STARTER KIT

This sturdy carry case, filled with 4 fabulous board books, is the perfect gift package for any young super hero fan.

Price: \$39.99, \$47 Can

ISBN: 9781941367094

Box: 7" wide x 8.5" x 2" with carrying handle and Velcro closure, containing four 8" x 6" books; case printed 4 over 2-color
Available: Fall 2015 | Ages: 0–3



printed on the inside too!

BACK



DC SUPER HEROES CONCEPT BOARD BOOKS

EACH BOOK: Price: \$9.99, \$12.99 Can | 20 pages | Carton Quantity: 40 | Board book, 8" x 6 1/2" | Available now | Ages: 0 – 3

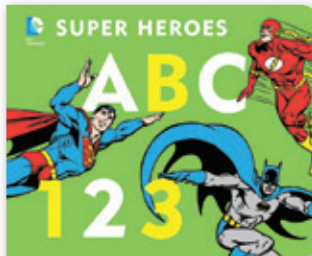


OPPOSITES

ISBN 978-1-935703-76-1
5 0999 >



9 781935 703761



ABC 123

ISBN 978-1-935703-65-5
5 0999 >



9 781935 703655



COLORS, SHAPES, AND MORE!

ISBN 978-1-935703-73-0
5 0999 >



9 781935 703730

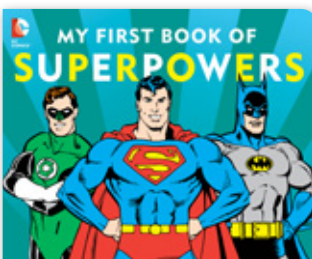


BUSY BODIES

ISBN 978-1-935703-80-8
5 0999 >



9 781935 703808



MY FIRST BOOK OF SUPER POWERS

ISBN 978-1-941367-07-0
5 0999 >



9 781941 367070

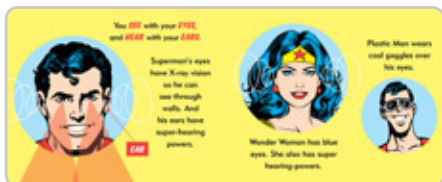


MY FIRST BOOK OF GIRL POWER

ISBN 978-1-941367-03-2
5 0999 >



9 781941 367032



EVEN SUPER HEROES SLEEP

ISBN 978-1-941367-08-7
5 0999 >



9 781941 367087



MY FIRST BOOK OF SUPER-VILLAINS

ISBN 978-1-935703-18-1
5 0999 >



9 781935 703181



DC SUPER HERO COOKBOOK AND DC SUPER HERO DICTIONARY



ISBN 978-1-935703-91-4



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THE OFFICIAL DC SUPER HERO COOKBOOK

This awesome cookbook includes:

- more than 60 simple, tasty recipes
- great-looking finish photos for every recipe
- super hero party ideas
- wipe-off super-hero logo stencil sheet for cookies and other creations
- 2 sheets of character cut-outs for fun food presentation



Price: \$18.99, \$21.99
ISBN: 9781935703860
8.75" x 9.25", 112 pages,
hardcover with wir-o lay-flat binding
Ages: 8 and up



NEW FOR FALL 2015

THE OFFICIAL DC SUPER HERO COOKBOOK – DELUXE EDITION

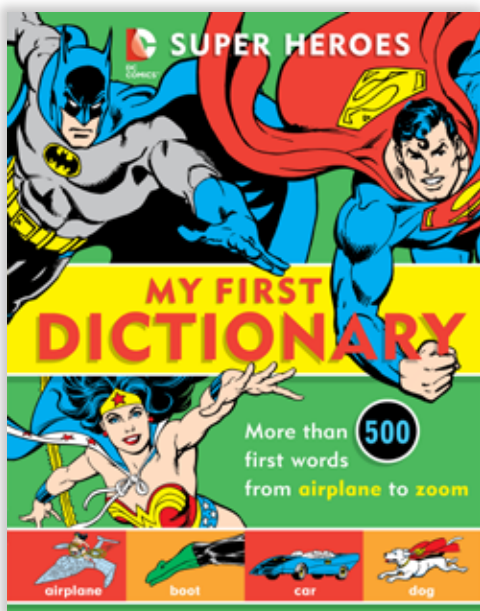
In addition to the fabulous cookbook, the deluxe set comes with 3 cookie cutters in super hero shapes!

Price: \$26.99, \$31.99 | ISBN: 9781941367131
Box: 12" wide x 9" x 1.125" | Book: 8" x 9", 112 pages, paperback with wir-o lay-flat binding
Available November 2015 | Ages: 8 and up

ISBN 978-1-941367-13-1



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DC SUPER HEROES MY FIRST DICTIONARY

This visual dictionary for budding super heroes defines and illustrates more than 500 words, including common early words and must-know DC vocabulary.

Price: \$15.99, \$17.99 Can | ISBN: 9781935703860
8.75" x 11.125", 128 pages, hardcover | 128 four-color fully illustrated pages
Available now | Ages: 4 and up

ISBN 978-1-935703-86-0



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- **PBS KIDS is America's number 1 educational media brand.**
- **PBS KIDS is the top provider of content that helps children learn reading, math, and essential skills.**
- **PBSKIDS.org is parents' most trusted resource for inspiring and nurturing curiosity.**
- **PBSKIDS.org averages 12.6 million unique visitors per month.**

For orders, contact your **Simon & Schuster** rep or call the customer service line at **800-223-2336**

For more info, please check out our website, or send specific questions to **info@dtbwpub.com**

PBS KIDS Do It Myself Cookbook

Fully illustrated ingredients, tools, and steps mean that children as young as 4 years old can make dishes completely on their own! This exciting cookbook kit includes:

- a 128-page wir-o-bound cookbook
- 45 simple, tasty "nothing sharp, nothing hot" recipes
- photos of finished dishes and step-by-step illustrations
- a set of measuring cups and spoons

Price: \$26.99, \$31.99 • ISBN: 9781941367018 • Ages: 4+ Box: 12 wide x 9 x 2" Book: 7 x 9", 128 pages, paperback with wir-o lay-flat binding • Available now



Every package includes a **SKILL BUILDING** box to indicate specific skills that can be enhanced by using the product.



PBS KIDS SUPER SIMPLE CRAFTS: Sticks & Stones

The fun and easy nature craft projects featured in this kit get kids outside to gather and sort natural materials. This unique kit includes:

- a fully illustrated 48-page book
- 50+ fabulous, frustration-free projects for kids 4 and up to make with nature
- paint, paintbrush, felt, googlies, glue

Price: \$19.99, \$22.99 Can • ISBN: 9781935703846 • Ages: 4+ Box: 11.25 wide x 8.125 x 1" Book: 7 3/8 x 8", 48 pages, adhesive-bound paperback • Available: Spring 2016



PBS KIDS SUPER SIMPLE CRAFTS: Sock-sations!

What to do with single, torn, and too-small socks? The 50+ clever projects in this kit get children ages 4 and up thinking creatively! This kit includes:

- a fully illustrated 48-page book
- 50+ easy, awesome craft projects for single socks
- pom poms, googlies, buttons, felt, yarn, glue

Price: \$19.99, \$22.99 Can • ISBN: 9781941367049 • Ages: 4+ • Box: 11.25 wide x 8.125 x 1.125" • Book: 7 3/8 x 8", 48 pages, adhesive-bound paperback • Available: Spring 2016



PBS KIDS Use Your Noodle and Doodle

50 heavyweight sheets of recycled paper come crayons and starter art to spark the imagination.

Price: \$7.99, \$8.99 Can • ISBN: 9781941367056
Ages: 4 and up • 7 x 10", 50 pages • Available: Now



For orders, contact your **Simon & Schuster** rep or call the customer service line at **800-223-2336**

For more info, please check out our website, or send specific questions to info@dtbwpub.com

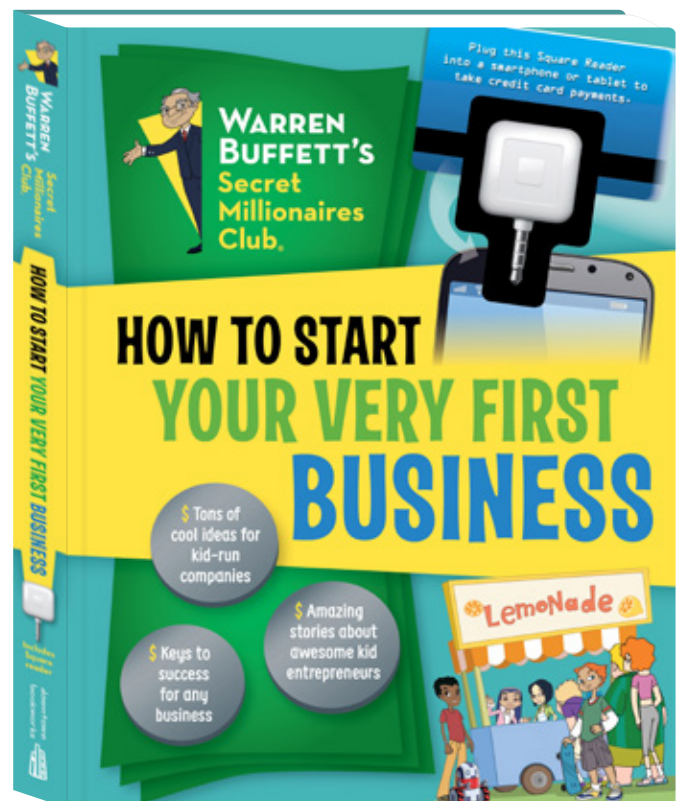
INTRODUCING HOW TO START YOUR VERY FIRST BUSINESS

by Warren Buffett's Secret Millionaires Club, with
Julie Merberg and Sarah Parvis

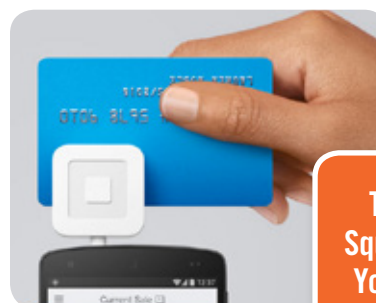
Using clear language and fun examples, Warren Buffett and his Secret Millionaires Club share valuable advice for starting a new business and clever idea for tried-and-true start-ups for kids. The book includes:

- Inspiring stories of successful young entrepreneurs
- Great ideas for businesses, from making one-of-a-kind bracelets, painted skateboard decks, snow cones or gluten-free sweets to dog walking, designing websites design, DJing, or creating personalized photo albums
- Tools and advice for understanding finances, calculating costs and profit, choosing a location, and writing a business plan
- Insider tips for developing a brand and marketing a product or a service
- Helpful wisdom from Warren Buffett on finding your passion, spending versus saving, and giving back
- Worksheets to help budding young businesspeople get started

ON SALE
NOVEMBER 1ST



How to Start Your Very First Business by the producers of Warren Buffett's Secret Millionaires Club, with Julie Merberg and Sarah Parvis • Comes with a Square Reader Published by Downtown Bookworks, November 2015 Distributed by Simon & Schuster ISBN-10: 1941367119 • ISBN-13: 978-1941367117 Children's Nonfiction • Ages 10 and up/Grade 4 and up 7.25" x 9.25", 128 pages, 4-color • hardcover with die-cut \$14.99 US, \$16.99 Can.



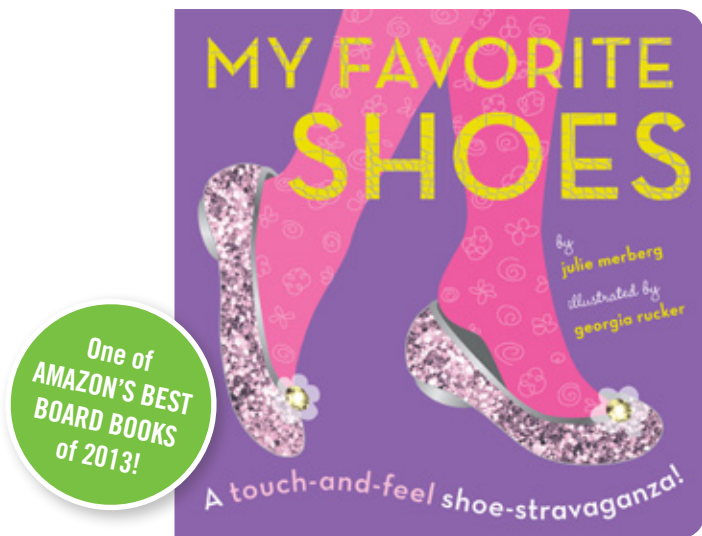
The book comes with a Square credit card reader! Young entrepreneurs can use the Square with any smartphone or tablet to take credit card payments.

For orders, contact your **Simon & Schuster** rep or call the customer service line at **800-223-2336**

For more info, please check out our website, or send specific questions to **info@dtbwpub.com**

The perfect pair... for little fashionistas.

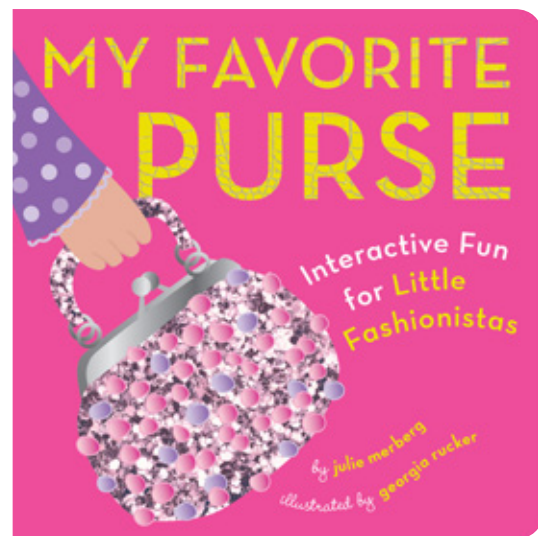
The must-have board books for little girls who were picking out sparkly shoes before they could toddle. (Their accessory-loving moms, grandmothers, aunts and godmothers are pretty crazy about these books too.)



MY FAVORITE SHOES

"Sandals gold and strappy, always make me happy..." So do leopard-print suede slip-ons, sparkly ballet flats and a total of 7 fabulous, tactile shoes with sassy rhyming text for shoe lovers of all ages.

ISBN: 978-1-935703-64-8
Price: \$12.99, \$14.99 Can
Board book, 7 x 7, 16 pages with
special effects on each spread
Carton Quantity: 40
Age: 0 – 4



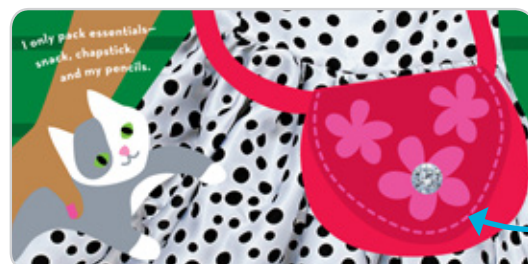
MY FAVORITE PURSE

The adorable companion to *My Favorite Shoes*, this interactive board book features fashion-forward illustrations with crocodile embossing, snazzy closures, glitter galore, and more very special effects along with fun rhyming text.

ISBN: 978-1-941367-00-1
Price: \$12.99, \$14.99 Can
Board book, 7 x 7, 16 pages with
special effects on each spread
Carton Quantity: 40
Age: 0 – 4



Feel the
furry boots.



Lift the flap to
peek inside a
sassy red bag.

Touch the
shiny, gold
sandals.



Touch the
faux crocodile
tote.



Skill building books

Little ones build fine motor skills as they turn the key, unlocking doors on every spread of these charming, chunky books. In *Turn the Key*, they'll peek inside adorable animal hideaways, and in *Turn the Key: Around Town*, they'll discover fun wares in their favorite stores.

best
sellers

For orders, contact your **Simon & Schuster** rep or call the customer service line at **800-223-2336**

For more info, please check out our website, or send specific questions to info@dtbwpub.com



TURN THE KEY

Price: \$11.99, \$13.99 Can
Carton Quantity: 16 | Super-fat
board book, 7 x 7, 12 pages
Age: 1 – 4 | Available now



TURN THE KEY: AROUND TOWN

Price: \$11.99, \$13.99 Can
Carton Quantity: 16 | Super-fat
board book, 7 x 7, 12 pages
Age: 1 – 4 | Available now



Art from the Start

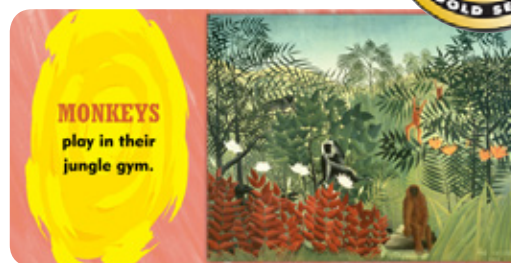
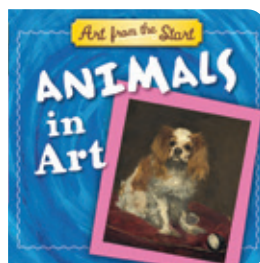


Animals in Art
Mamas, Baby, & Other First Words are winners of the
Oppenheim Toy Portfolio
Best Book Gold Award 2013

Concept books for the littlest art lovers

Basic concepts meet fine art in *Art from the Start* board books. Each beautiful package features iconic paintings by famous artists. Spare, rhyming text teaches budding art lovers about animals, first words, and feelings in books that parents (and grandparents) will enjoy as much as their kids do.

Price: \$6.99, \$7.99 Can
Carton Quantity: 72
Board book, 5 1/2 x 5 1/2
Age: 0 – 3 | Available now



ART FROM THE START: ANIMALS IN ART



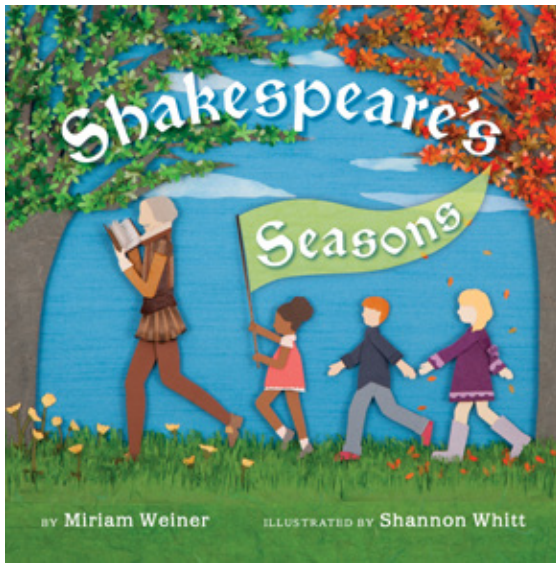
ART FROM THE START: MAMA, BABY, & OTHER FIRST WORDS



ART FROM THE START: HOW IS MONA LISA FEELING?



Picture books



SHAKESPEARE'S SEASONS

Stunning cut-paper collages accompany quotes from Shakespeare's sonnets and plays to illustrate the changing seasons.

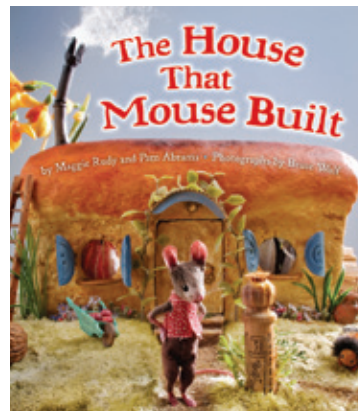
Price: \$16.99, \$19.99 Can
10 x 10 hardcover
32 pages | Age: 4 and up



I'M SO NOT WEARING A DRESS

Girls who would rather play kickball than host a tea party will relate to the spunky heroine of this totally unfancy book.

Price: \$11.99, \$13.99 Can
8 x 10 hardcover | 32 pages
Age: 3-6



THE HOUSE THAT MOUSE BUILT

Meet Mouse and Musetta and explore their tiny, exquisitely detailed world in this charming book.

Price: \$14.99, \$17.99 Can
8 x 9 hardcover | 32 pages
Age: 4 and up



Middle grade fiction



THE ALLEGRA BISCOTTI COLLECTION: BEAD-DAZZLED

In *Bead-Dazzled*, the long-awaited third installment in the middle grade series, *The Allegra Biscotti Collection*, Emma Rose (aka Allegra Biscotti) must design a killer collection for the hottest fashion show of the year AND keep her dual identity secret—from the fashion elite, the boy at school who likes her, and the girl at school who hates her!

Price: \$5.99, \$6.99 Can | ebook
Fashion illustrations throughout
ISBN: 9781935703709

eBOOK



THE NEXT FULL MOON

The Next Full Moon by Carolyn Turgeon is a gorgeously told, magical story. Like every 12-year-old girl, Ava, the protagonist, feels like a freak. Unlike every other girl, however, Ava has grown feathers and discovers she's part swan maiden.

Price: \$6.99, \$7.99 Can
Paperback novel, 5.75 x 8.25,
192 pages | Ages: 9-12



Science and Nature

INTO THE FIELD GUIDES

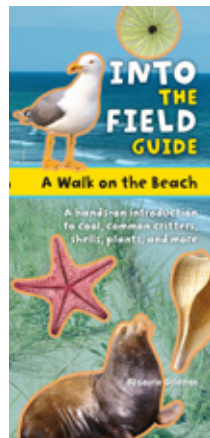
Young naturalists will enjoy **A Walk on the Beach** and **A Walk in the Woods** packaged with a bug jar and a mesh bag for collecting, in a beautiful treasure box.

TREASURE BOX Price: \$19.99, \$22.99 Can | Box (10 1/4 x 8 1/4 x 2 1/2 deep) with compartments for storing treasures, 112-page book with clear IDs, mesh bag, and bug magnifier | Age 5 and up **BOOK ONLY** Price: \$9.99, \$12.99 Can | 4.75 x 9.5, 112 pages | Both available now



INTO THE FIELD GUIDE:
A WALK ON THE BEACH

2013
Winner



ISBN 978-1-935703-24-2
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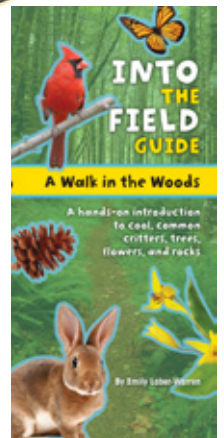


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INTO THE FIELD GUIDE:
A WALK IN THE WOODS

2013
Winner



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ISBN 978-1-935703-26-6
5 0 9 9 9 >

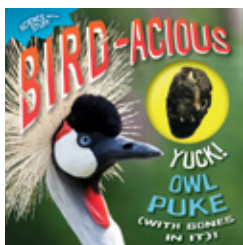
SCIENCE WITH STUFF

Learning has never been so enticing. SCIENCE WITH STUFF titles are packed with amazing photos and information about subjects with tremendous kid appeal—insects, space, sharks, sea creatures, birds, pre-historica, and reptiles (coming soon)! The added allure of a cool collectible makes these must-haves for curious kids.

Price: \$11.99, \$13.99 Can | Carton Quantity: 60 | Hardcover, 8 x 8, 48 pages, die-cut cover with blister pack holding a COLLECTIBLE
Age: 6 and up | Available now



2013
Winner



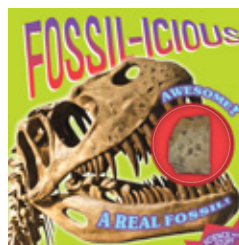
BIRD-ACIOUS
Comes with owl pellet!



INSECT-O-MANIA
Comes with a bug in resin!



SEA-SATIONAL
Comes with sand dollar and sea star!



FOSSIL-ICIOUS
Comes with fossil!



SPACE-TACULAR
Comes with space rocks!



SHARK-TASTIC
Comes with shark teeth!



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Activities

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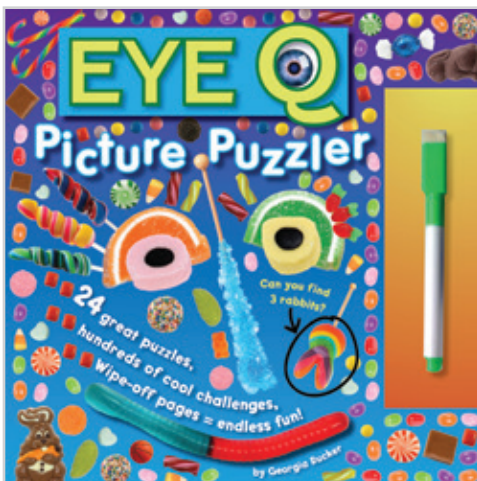
For more info, please check out our website, or send specific questions to info@dtbwpub.com



CRAFTY PANTS: CLEVER COSTUMES

Make original, awesome costumes for the whole family. From princesses and pirates to animals and aliens, more than 50 unique costumes and fun accessories are simple to make and guaranteed to thrill. Using the contents of this kit, along with plastic bags, bottle caps, and other household recyclables, you can make every day feel like Halloween.

ISBN: 9781935703310 | Price: \$16.99, \$19.99 Can
Outer hardcover, 8.325 x 9.25 inches, opens to show
blister pack including: satin, duct tape, double-
sided tape, fuzzy fasteners, and elastic cord.
Inside pocket holds 64-page paperback book.
For ages 6 and up



EYE Q PICTURE PUZZLER

Best-selling *Picture Puzzles* meets best-selling *I Spy* in the wipe-off pages of *Eye Q Picture Puzzler*. Juicy photo collages invite kids to use the enclosed dry-erase marker to circle, count and compare items of different colors and shapes; find things that don't belong; identify matching pairs, and more.

Price: \$11.99, \$13.99 Can | 9 x 9 | 24 wipe-off pages board
book with double blister pack and dry-erase pen | Ages: 4-8

