At Downtown Bookworks, our mission is to keep children engaged in reading and in the world around them with books and kits that are fun, educational, and feel good in small hands.

Downtown Bookworks Publishing

2015-2016 SELLSHEETS
BESTSELLING BOOKS FOR BUDDING SUPER HEROES!

"SUPERHERO PUBLISHERS COULD LEARN A LOT FROM DOWNTOWN BOOKWORKS." —ComicsAlliance.com

TOUCH-AND-FEEL INTERACTIVE BOARD BOOKS

EACH BOOK: Price: $11.99, $13.99 Can | 12 pages with special effects | Carton Quantity: 40
Board book, 8” x 6 1/2” | Available now | Ages: 0 – 3

MY FIRST BATMAN BOOK
ISBN 978-1-935703-01-3

MY FIRST SUPERMAN BOOK
ISBN 978-1-935703-00-6

MY FIRST WONDER WOMAN BOOK

The Bat Signal tells Batman when there is trouble in Gotham City. The Bat Signal glows in the dark!

When Superman is fighting the world and looking for the best guy, he has to hang out with his dog, Krypto.

Krypto is furry.

Wonder Woman flies an Invisible Jet. Her jewels sparkle. And she uses a magic golden lasso to catch bad guys!

Tug on Wonder Woman’s gold lasso.

MY FIRST DC SUPER HEROES STARTER KIT
This sturdy carry case, filled with 4 fabulous board books, is the perfect gift package for any young super hero fan.
Price: $39.99, $47 Can
ISBN: 9781941367094
Box: 7” wide x 8.5” x 2” with carrying handle and Velcro closure, containing four 8” x 6” books; case printed 4 over 2-color
Available: Fall 2015 | Ages: 0–3

FRONT

BACK

printed on the inside too!
DC SUPER HEROES CONCEPT BOARD BOOKS


THE OFFICIAL DC SUPER HERO COOKBOOK

This awesome cookbook includes:
• more than 60 simple, tasty recipes
• great-looking finish photos for every recipe
• super hero party ideas
• wipe-off super-hero logo stencil sheet for cookies and other creations
• 2 sheets of character cut-outs for fun food presentation

NEW FOR FALL 2015

THE OFFICIAL DC SUPER HERO COOKBOOK – DELUXE EDITION

In addition to the fabulous cookbook, the deluxe set comes with 3 cookie cutters in super hero shapes!

Box: 12” wide x 9” x 1.125” | Book: 8” x 9”, 112 pages, paperback with wir-o lay-flat binding
Available November 2015 | Ages: 8 and up

DC SUPER HEROES MY FIRST DICTIONARY

This visual dictionary for budding super heroes defines and illustrates more than 500 words, including common early words and must-know DC vocabulary.

8.75” x 11.125”, 128 pages, hardcover | 128 four-color fully illustrated pages
Available now! | Ages: 4 and up
PBS KIDS® Do It Myself Cookbook

Fully illustrated ingredients, tools, and steps mean that children as young as 4 years old can make dishes completely on their own! This exciting cookbook kit includes:

- a 128-page wir-o-bound cookbook
- 45 simple, tasty “nothing sharp, nothing hot” recipes
- photos of finished dishes and step-by-step illustrations
- a set of measuring cups and spoons

• Box: 12 wide x 9 x 2” Book: 7 x 9”, 128 pages, paperback with wir-o lay-flat binding • Available now

PBS KIDS® SUPER SIMPLE CRAFTS: Sticks & Stones

The fun and easy nature craft projects featured in this kit get kids outside to gather and sort natural materials. This unique kit includes:

- a fully illustrated 48-page book
- 50+ fabulous, frustration-free projects for kids 4 and up to make with nature
- paint, paintbrush, felt, googlies, glue

• Box: 11.25 wide x 8.125 x 1” Book: 7 3/8 x 8”, 48 pages, adhesive-bound paperback • Available: Spring 2016

PBS KIDS® SUPER SIMPLE CRAFTS: Sock-sations!

What to do with single, torn, and too-small socks? The 50+ clever projects in this kit get children ages 4 and up thinking creatively! This kit includes:

- a fully illustrated 48-page book
- 50+ easy, awesome craft projects for single socks
- pom poms, googlies, buttons, felt, yarn, glue

• Box: 11.25 wide x 8.125 x 1.125” 
• Book: 7 3/8 x 8”, 48 pages, adhesive-bound paperback • Available: Spring 2016

PBS KIDS® Use Your Noodle and Doodle

50 heavyweight sheets of recycled paper come with crayons and starter art to spark the imagination.

• Ages: 4 and up • 7 x 10”, 50 pages • Available: Now
Using clear language and fun examples, Warren Buffett and his Secret Millionaires Club share valuable advice for starting a new business and clever idea for tried-and-true start-ups for kids. The book includes:

- Inspiring stories of successful young entrepreneurs
- Great ideas for businesses, from making one-of-a-kind bracelets, painted skateboard decks, snow cones or gluten-free sweets to dog walking, designing websites design, DJing, or creating personalized photo albums
- Tools and advice for understanding finances, calculating costs and profit, choosing a location, and writing a business plan
- Insider tips for developing a brand and marketing a product or a service
- Helpful wisdom from Warren Buffett on finding your passion, spending versus spending, and giving back
- Worksheets to help budding young businesspeople get started
The perfect pair... for little fashionistas.

The must-have board books for little girls who were picking out sparkly shoes before they could toddle. (Their accessory-loving moms, grandmothers, aunts and godmothers are pretty crazy about these books too.)

**MY FAVORITE SHOES**

“Sandals gold and strappy, always make me happy...” So do leopard-print suede slip-ons, sparkly ballet flats and a total of 7 fabulous, tactile shoes with sassy rhyming text for shoe lovers of all ages.

ISBN: 978-1-935703-64-8
Price: $12.99, $14.99 Can
Board book, 7 x 7, 16 pages with special effects on each spread
Carton Quantity: 40
Age: 0 – 4

**MY FAVORITE PURSE**

The adorable companion to My Favorite Shoes, this interactive board book features fashion-forward illustrations with crocodile embossing, snazzy closures, glitter galore, and more very special effects along with fun rhyming text.

ISBN: 978-1-941367-00-1
Price: $12.99, $14.99 Can
Board book, 7 x 7, 16 pages with special effects on each spread
Carton Quantity: 40
Age: 0 – 4

For orders, contact your Simon & Schuster rep or call the customer service line at 800-223-2336
For more info, please check out our website, or send specific questions to info@dtbwpub.com
Skill building books

Little ones build fine motor skills as they turn the key, unlocking doors on every spread of these charming, chunky books. In *Turn the Key*, they’ll peek inside adorable animal hideaways, and in *Turn the Key: Around Town*, they’ll discover fun wares in their favorite stores.

**TURN THE KEY**
Price: $11.99, $13.99 Can
Carton Quantity: 16 | Super-fat board book, 7 x 7, 12 pages
Age: 1 – 4 | Available now

**TURN THE KEY: AROUND TOWN**
Price: $11.99, $13.99 Can
Carton Quantity: 16 | Super-fat board book, 7 x 7, 12 pages
Age: 1 – 4 | Available now

Concept books for the littlest art lovers

Basic concepts meet fine art in *Art from the Start* board books. Each beautiful package features iconic paintings by famous artists. Spare, rhyming text teaches budding art lovers about animals, first words, and feelings in books that parents (and grandparents) will enjoy as much as their kids do.

Price: $6.99, $7.99 Can
Carton Quantity: 72
Board book, 5 1/2 x 5 1/2
Age: 0 – 3 | Available now

*Art from the Start* books are winners of the Oppenheim Toy Portfolio Best Book Gold Award 2013.
Picture books

**Shakespeare's Seasons**
By Miriam Weiner
Illustrated by Shannon Whitt
Stunning cut-paper collages accompany quotes from Shakespeare's sonnets and plays to illustrate the changing seasons.
10 x 10 hardcover
32 pages | Age: 4 and up

**I'm So Not Wearing A Dress**
By Julie Merberg
Illustrated by Ma Kemble
Girls who would rather play kickball than host a tea party will relate to the spunky heroine of this totally unfancy book.
Price: $11.99, $13.99 Can
8 x 10 hardcover | 32 pages
Age: 3–6

**The House That Mouse Built**
Meet Mouse and Musetta and explore their tiny, exquisitely detailed world in this charming book.
Price: $14.99, $17.99 Can
8 x 9 hardcover | 32 pages
Age: 4 and up

**Shakespeares Seasons**
Stunning cut-paper collages accompany quotes from Shakespeare's sonnets and plays to illustrate the changing seasons.
10 x 10 hardcover
32 pages | Age: 4 and up

**The Allegra Biscotti Collection: Bead-Dazzled**
By Olivia Bennet
In Bead-Dazzled, the long-awaited third installment in the middle grade series, The Allegra Biscotti Collection, Emma Rose (aka Allegra Biscotti) must design a killer collection for the hottest fashion show of the year AND keep her dual identity secret—from the fashion elite, the boy at school who likes her, and the girl at school who hates her!
Price: $5.99, $6.99 Can | ebook
Fashion illustrations throughout
ISBN: 9781935703709

**The Next Full Moon**
By Carolyn Turgeon
The Next Full Moon by Carolyn Turgeon is a gorgeously told, magical story. Like every 12-year-old girl, Ava, the protagonist, feels like a freak. Unlike every other girl, however, Ava has grown feathers and discovers she’s part swan maiden.
Price: $6.99, $7.99 Can
Paperback novel, 5.75 x 8.25, 192 pages | Ages: 9–12

**The Algegra Biscotti Collection**
Meet Mouse and Musetta and explore their tiny, exquisitely detailed world in this charming book.
Price: $14.99, $17.99 Can
8 x 9 hardcover | 32 pages
Age: 4 and up
Science and Nature

**INTO THE FIELD GUIDES**

Young naturalists will enjoy *A Walk on the Beach* and *A Walk in the Woods* packaged with a bug jar and a mesh bag for collecting, in a beautiful treasure box.

**TREASURE BOX**

Price: $19.99, $22.99 Can  
Box (10 1/4 x 8 1/4 x 2 1/2 deep) with compartments for storing treasures, 112-page book with clear IDs, mesh bag, and bug magnifier  
Age 5 and up  
BOOK ONLY: $9.99, $12.99 Can  
4.75 x 9.5, 112 pages  
Both available now

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**SCIENCE WITH STUFF**

Learning has never been so enticing. SCIENCE WITH STUFF titles are packed with amazing photos and information about subjects with tremendous kid appeal—insects, space, sharks, sea creatures, birds, pre-historica, and reptiles (coming soon)! The added allure of a cool collectible makes these must-haves for curious kids.

Price: $11.99, $13.99 Can  
Carton Quantity: 60  
Hardcover, 8 x 8, 48 pages, die-cut cover with blister pack holding a COLLECTIBLE

**Age:** 6 and up  
**Available now**

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**BIRD-ACIOUS**

Comes with owl pellet!

**INSECT-O-MANIA**

Comes with a bug in resin!

**SEA-SATIONAL**

Comes with sand dollar and sea star!

**FOSSIL-ICIOUS**

Comes with fossil!

**SPACE-TACULAR**

Comes with space rocks!

**SHARK-TASTIC**

Comes with shark teeth!
EYE Q PICTURE PUZZLER

Best-selling Picture Puzzles meets best-selling I Spy in the wipe-off pages of Eye Q Picture Puzzler. Juicy photo collages invite kids to use the enclosed dry-erase marker to circle, count and compare items of different colors and shapes; find things that don’t belong; identify matching pairs, and more.


CRAFTY PANTS: CLEVER COSTUMES

Make original, awesome costumes for the whole family. From princesses and pirates to animals and aliens, more than 50 unique costumes and fun accessories are simple to make and guaranteed to thrill. Using the contents of this kit, along with plastic bags, bottle caps, and other household recyclables, you can make every day feel like Halloween.

Outer hardcover, 8.325 x 9.25 inches, opens to show blister pack including: satin, duct tape, double-sided tape, fuzzy fasteners, and elastic cord.
Inside pocket holds 64-page paperback book.
For ages 6 and up